

## Hettich Canada Appoints Cedrick McClish as New Technical Trainer & Customer Experience Lead

**Montréal, Quebec – March 20, 2024** – Hettich Canada, a leading manufacturer in hardware and furniture fittings is delighted to announce the appointment of Cedrick McClish to the position of Technical Trainer & Customer Experience Lead for the east of Ontario, Quebec and Maritimes provinces.

In his new role, Cedrick will be responsible for conducting training initiatives within his designated territory, supporting sales development, and fostering relationships with distributors and key accounts. Additionally, Cedrick will spearhead outreach activities to enhance product knowledge while serving as the primary point of contact for technical support queries from internal staff within the territory.

“Cedrick’s extensive expertise of Hettich’s products and passion for fostering strong customer relationships will allow him to deliver exceptional technical training and support and empower clients to maximize the value of our hardware solutions,” said René Dionne, President of Hettich Canada. “We are confident that he will excel in this new role and be at the perfect position to convey his furniture hardware passion and knowledge.”



Cedrick will play a crucial role in onboarding new customers for technical assistance and training, ensuring a seamless transition and elevated experience. His appointment underscores Hettich Canada's unwavering commitment to providing unparalleled service and expertise in the furniture hardware industry.

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## About Hettich

Founded in 1888, Hettich is one of the world's largest manufacturers of furniture fittings. What began in Kirchlengern, Germany as a small family-run business has since expanded into a team of 7,600 employees worldwide. Despite its global success, Hettich has remained true to its core values of quality, reliability and exceptional customer service. It is committed to constant innovation with an emphasis on sustainability in every aspect of its operations, from the manufacturing process to its energy-efficient architecture.

It's a Canadian division employs a full team of sales representatives and account managers dedicated to provide a high degree of customized support and expertise to clients all across the country. Hettich Canada head office and warehouse are located in Montreal.

Hettich's revolutionary products continue to influence design trends in today's furniture industry and shape those of tomorrow.

For more information, visit [www.hettich.com](http://www.hettich.com).

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